

# J'PURA EXPO 2023



## Inauguration & Industry Forum

### *“Navigating Growth: Elevating Export Competitiveness”*

4.00 pm - 8.00 pm

14<sup>th</sup> December 2023

Sri Sumangala Auditorium,  
University of Sri Jayewardenepura

#### Silver Partners



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Embassy of Sri Lanka in Japan  
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Ministry of Industries



University of Sri Jayewardenepura

#### Organised by:

Department of Business Economics  
Faculty of Management Studies and Commerce  
University of Sri Jayewardenepura

#### Panelists



**Ms. Thilaka Jayasundara**  
*Secretary  
Ministry of Industries*



**Dr. Kingsley Bernard**  
*Chairman and CEO  
Sri Lanka Export Development Board*



**Mr. Sudattha Silva**  
*Additional Director General  
Sri Lanka Customs*



**Mr. Sarath Ganegoda**  
*Executive Director  
Hayleys PLC*



**Ms. Taniya Abeysundara**  
*President  
Sri Lankan United Business Association  
and Ceylon United Businesses Alliance*



#### Moderator

**Prof. Sumudu Perera**  
*Department of Business Economics  
University of Sri Jayewardenepura*

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