



Calling Extended Abstracts

5th Annual Conference on Business Economics (ACBE) 2024

“Leveraging Digital Transformation for Economic Recovery”

Submission Guidelines

Conference Date: 28th February 2024

Location: University of Sri Jayewardenepura

Objective:

The conference aims to delve into how digital transformation strategies can address crucial development challenges in diverse sectors and regions, both locally and globally. It intends to encourage discussions, exchange best practices, and to stimulate inventive solutions by harnessing digital technologies to facilitate recovery from the recent global economic crisis.

Important Dates:

We invite scholars to submit extended abstracts on the theme of "Leveraging Digital Transformation for Economic Recovery," yet submissions are not confined solely to this topic.

Deadline for Submission of Extended Abstracts: **24th January 2024**

Acceptance Notice: **10th February 2024**

Submission of Camera-ready Copy: **20th February 2024**

Conference Date: **28th February 2024**

All selected abstracts will be published in the Conference Proceedings, while the best manuscripts will be published as Extended Abstracts.

Extended Abstract Title [Times New Roman, 12 pt, Bold]

First name Last name¹, First name Last name² [Times New Roman, 10 pt, Bold]

Email address¹, Email address² [Times New Roman, 10 pt, Italicized]

(The **extended abstract** must not exceed **2,500 words** in length including the abstract. The extended abstract should be organized with the following sections.)

Abstract

Abstract should be maximum 400 words.

An abstract is a short summary of a research work. It includes (a) the overall purpose of the study, (b) an overview of the methodology, and (c) major finding(s) and practical implication(s) of the study.

Keywords: One, two, three, four, five, six (Italicized, up to 6 keywords arranged in alphabetical order)

Introduction

Introduction section should explain the background of the study, the research problem, a concise overview of the exiting literature, the research gap intended to fill, and objectives(s) and/or research question(s) of the study, supported by references.

Methodology

Brief and complete description of the concepts you study, how you measure them, data sources, population of the study, sampling procedure, and analytical tools you are using. Avoid or minimize the use of tables, figures, and pictures.

Result

Use descriptive figures and/or tables and briefly explain major findings of the study.

Conclusions

Conclude your work incorporating your most important finding(s), conclusion(s) you have reached, and their practical implication(s).

References

References should be listed in the alphabetical order. Please refer examples from the APA website (Link: <https://apastyle.apa.org/style-grammar-guidelines/references/examples>)

Formatting and Other Guidelines (unless specified otherwise)

Page size: A4

Margins: 1 inch from each side

Font style: Times New Roman

Font size: 12

Line spacing: 1.15

Use British English

Avoid first person (I/We) sentences

Avoid spelling and grammar errors