SRI LANKAN JOURNAL OF BUSINESS ECONOMICS [SLJBE]

VOLUME 14, ISSUE II

November 2025

THE EFFECT OF INSTITUTIONAL INJUSTICE ON INTENTION TO MIGRATION AMONG EMPLOYEES IN SRI LANKA WITH THE MODERATION EFFECT OF JOB ENTRENCHMENT

Eshadi, S.H.A.H and Lakchan U.G.C

PROMOTING UNDERUTILIZED INDIGENOUS FRUIT MARKET IN SRI LANKA AS A NEW AGRIBUSINESS VENTURE: A SYSTEMATIC LITERATURE REVIEW

Silva K.N.N. and Rasanjalee P.H.N.

DETERMINANTS OF YOUTH LABOR FORCE PARTICIPATION IN AGRICULTURAL SECTOR: EVIDENCE FROM BUTTALA DIVISIONAL SECRETARY'S DIVISION IN SRI LANKA

Erangajith R.M.D., Thayaparan A. and Phillip P.M.G.

ETHICAL IMPLICATIONS OF COMMISSION-BASED INCENTIVES ON LOTTERY AGENT MOTIVATION IN GALLE DISTRICT SRI LANKA Jayaratne T.A. and Rathnayake H. D.

HOUSEHOLD INCOME DIVERSIFICATION AND FOOD SECURITY IN SRI LANKA

Dharmadasa R.A.P.I.S., Sanjeewa K.A.S., Tharsalan M., and Subasingha S.A.T.P

MACROECONOMIC DETERMINANTS OF YOUTH UNEMPLOYMENT IN SRI LANKA: AN ARDL APPROACH (1990–2021)

Rasara A.A.B.

ARTIFICIAL INTELLIGENCE IN GREEN VALUE CREATION OF SMES: AN EMPIRICAL INVESTIGATION IN THE NORTHERN PROVINCE OF SRI LANKA

Sivashanker R.



DEPARTMENT OF BUSINESS ECONOMICS UNIVERSITY OF SRI JAYEWARDENEPURA SRI LANKA

SRI LANKAN JOURNAL OF BUSINESS ECONOMICS [SLJBE]

EDITORIAL BOARD

Senior Professor (Chair) Sampath Amaratunge Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

Professor M.A.K. Sriyalatha Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

Professor U. Anura Kumara Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

Professor M.S.S. Perera Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

Dr. W.A. Wijewardena Former Deputy Governor The Central Bank of Sri Lanka

Dr. Geetha Karunanayake Senior Lecturer in Marketing, Management & Business Strategy Faculty of Business, Law and Politics - Hull University, United Kingdom

Dr. D.R.J. Siriwardhane Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

Dr. P.J.S. Fernando Head - Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

Dr. R.M.A.K. Rathnayake Senior Lecturer - Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

Dr. Kinkini Hemachandra Senior Lecturer in Education and Law Huddersfield Business School, University of Huddersfield, United Kingdom.

SRI LANKAN JOURNAL OF BUSINESS ECONOMICS [SLJBE]

EXECUTIVE EDITOR

Dr. (Mrs.) P.P. Lalanie Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

EDITORIAL ASSISTANT

Dr. M.P.K. Withanawasam Department of Business Economics University of Sri Jayewardenepura, Sri Lanka

© DEPARTMENT OF BUSINESS ECONOMICS

Faculty of Management Studies and Commerce University of Sri Jayewardenepura Nugegoda Sri Lanka

Tele: +94 112802005 Email: sljbe@sjp.ac.lk

ISSN 1391-9601 All rights reserved.

The SLJBE is a peer-reviewed journal, bi-annually published by the Department of Business Economics, University of Sri Jayewardenepura, Sri Lanka. The journal serves as a forum for knowledge dissemination in business economics and related disciplines, and is devoted to the exploration of economic issues and problems related to business enterprises, employing both theoretical and empirical enquiry. The SLJBE promotes multi-disciplinary research and encourages international scientific cooperation and understanding among its main audiences: educators, researchers, policy makers, practitioners, and graduate students.

EXECUTIVE EDITOR - SLJBE

TABLE OF CONTENTS	PAGE NO.
THE EFFECT OF INSTITUTIONAL INJUSTICE ON INTENTION TO MIGRATION AMONG EMPLOYEES IN SRI LANKA WITH THE MODERATION EFFECT OF JOB ENTRENCHMENT Eshadi, S.H.A.H and Lakchan U.G.C	01
PROMOTING UNDERUTILIZED INDIGENOUS FRUIT MARKET IN SRI LANKA AS A NEW AGRIBUSINESS VENTURE: A SYSTEMATIC LITERATURE REVIEW Silva K.N.N. and Rasanjalee P.H.N.	28
DETERMINANTS OF YOUTH LABOR FORCE PARTICIPATION IN AGRICULTURAL SECTOR: EVIDENCE FROM BUTTALA DIVISIONAL SECRETARY'S DIVISION IN SRI LANKA Erangajith R.M.D., Thayaparan A. and Phillip P.M.G.	43
ETHICAL IMPLICATIONS OF COMMISSION-BASED INCENTIVES ON LOTTERY AGENT MOTIVATION IN GALLE DISTRICT SRI LANKA Jayaratne T.A. and Rathnayake H. D.	54
HOUSEHOLD INCOME DIVERSIFICATION AND FOOD SECURITY IN SRI LANKA Dharmadasa R.A.P.I.S., Sanjeewa K.A.S., Tharsalan M., and Subasingha S.A.T.P	72
MACROECONOMIC DETERMINANTS OF YOUTH UNEMPLOYMENT IN SRI LANKA: AN ARDL APPROACH (1990–2021) Rasara A.A.B.	95
ARTIFICIAL INTELLIGENCE IN GREEN VALUE CREATION OF SMES: AN EMPIRICAL INVESTIGATION IN THE NORTHERN PROVINCE OF SRI LANKA Sivashanker R.	114