

Undergraduate Research Day – 2023
Department of Business Administration
Faculty of Management Studies and Commerce
University of Sri Jayewardenepura

AI ha Golem: the crossroads of Humans and Machines
Challenges for future professionals

August 2023

Call for Extended Abstracts

The Department of Business Administration of the Faculty of Management Studies and Commerce of the University of Sri Jayewardenepura proudly announces its Undergraduate Research Day – 2023 on '*AI ha Golem: the crossroads of Humans and Machines. Challenges for future professionals*' which will be held on Wednesday, 16th August 2023 at the University premises. The Department convenes the Undergraduate Research Day for the 4th consecutive year with the intention of opening a forum for the undergraduates to be part of the knowledge creation and dissemination process. Accordingly, the Department invites the students of the 2017/18 batch who have obtained grades of 'A-' or above for the research study, carried out under BUS 4663 Research Project in Management/ BUS 4670 Research Study (Dissertation) courses, to submit extended abstracts which are developed based on their individual Research Project/ Dissertation. The interested individuals are requested to submit their extended abstracts under the following 3 tracks.

1. Organisation & Society
2. Leadership & Strategy
3. Knowledge Management & Business Innovation

The authors are required to adhere to the following guidelines in submitting the extended abstracts.

- Word Limit: 1000 words (excluding the title and the list of references).
- Formatting guidelines:
 - The text files should be in MS Word format

- A4 size paper
 - 01-inch margins on all sides
 - Times New Roman 12-point font
 - 1.15 line-spacing with no headers, footers or track changes
 - 6-point paragraph spacing (either before or after a paragraph) with all paragraphs justified
 - Figures and Tables (Title – Set at the top in bold letters. Source – Set at the bottom in bold, italicised letters)
- The authors should organise the contents of the extended abstracts in the following order:
 - Research Track
 - Title
 - Introduction (*Background of the study, research problem/research question/s, objective/s, significance*)
 - Literature Review
 - Methodology
 - Findings and Discussion
 - Conclusion (and Recommendations, if any)
 - Keywords (*03 to 05 keywords in the alphabetical order*)
 - List of References (*You are required to adhere to APA reference style - 7th edition. References should be listed in alphabetical order and the number of reference entries should not exceed fifteen (15)*)
 - Extended abstracts will be selected using a blind review process. Therefore, please anonymise your extended abstracts by ensuring that all identifying information, such as author names and affiliations, acknowledgements, is not included in the extended abstracts.
 - Extended abstract submission deadline: **Sunday, 18th June, 2023.**
 - Upload your extended abstracts to: <https://forms.gle/BiH7bVBxCgmPTREFA>
 - Decisions on acceptance of extended abstracts will be informed to you within two weeks from the date of submission.
 - Accepted extended abstracts with suggested modifications should be submitted **on or before Thursday, 20th July 2023.**
 - Since the Undergraduate Research Day – 2023 is held at the University premises as a physical event, the authors of the accepted extended abstracts will get the opportunity to present their studies live on the Undergraduate Research Day.

- Presentation guidelines will be provided in due course.

Important Dates:	
Submission of extended abstracts (Notification of acceptance / rejection within two (02) weeks of submission)	18 June 2023
Submission of accepted extended abstracts with suggested modifications	20 July 2023
Submission of PowerPoint slides of the accepted extended abstracts	27 July 2023
Undergraduate Research Day – 2023	16 August 2023

- For any queries contact:
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