

Undergraduate Research Day 2026

Department of Business Administration

Faculty of Management Studies and Commerce

University of Sri Jayewardenepura

16 February 2026

How to develop an extended abstract?

by

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27 November 2025

What is an Extended Abstract?

- A concise summary of the whole/ part of your research study
- 1,000–1,250 words in length
- A clear and logical flow of ideas
- Use formal and academic writing style
- Briefly cite key sources
- Focus on main findings—avoid including everything

Content

- Title and Keywords
- Introduction
- Literature Review
- Methodology
- Results and Discussion/Findings and Discussion
- Conclusion (and Recommendation, if any)
- List of References (APA style, 7th Edition)

Title and Keywords

- **Title** → Name of the Author → Affiliation → **Keywords** → Introduction→.....
Title- clear, specific, concise, and complete
- **Keywords:** Add 4–5 important terms or phrases that capture the core focus of your research study
e.g., “**Bridging the Gap Between Entrepreneurship Education and Entrepreneurial Action Among Sri Lankan Undergraduates.**”
- Suitable keywords:
Keywords: Entrepreneurship Education, Entrepreneurial Action, Entrepreneurial Intention, Quality of Entrepreneurial Education

Introduction

- Background information about the work
- State the research problem clearly
- Explain why the topic is important(Significance of the study)
- Present the research gap briefly
- State the objectives with a clear statement
- Keep it concise—150–200 words

Literature Review

- Define and summarize key concepts and Theories(if relevant)
- Highlight what previous researchers found
- Show the gap your study addresses
- Quantitative – Present your hypotheses and the Conceptual Framework
- Avoid long explanations—keep it focused
- 250 to 300 words

Methodology

- Briefly state the research design
- Population/sample/sampling technique/ sample size
- Data collection methods
- Quantitative- Operationalization – Brief description within the paragraph
- Data analysis approach
- Write in the past tense and be concise
- 250 to 300 words

Results & Discussion

- Present only key findings
- Use brief statistics/main themes and codes
- Explain what the findings mean
- Link results to literature
- 350 to 400 words

Conclusion

- Summarise main insights
- State implications (theoretical/practical)
- Mention limitations briefly
- Highlight future research possibilities
- 100 to 150 words

List of References

- APA style, 7th Edition
- The reference list should be:
 - Short
 - Directly relevant and recent
 - Limited to the most important sources
- We expect 5–10 key references only.

Formatting

- Page: A4 size, 1" margin all sides,
- Font: Times New Roman,
- Font size: 12,
- 1.5-line spaced, justified paragraphs,
- All titles in Bold style

Tips for Writing

- Focus on clarity and precision
- Use simple academic English
- Keep in mind the weight that should be assigned to each section
- Carefully proofread your work before submission

Time for questions