****Abstract Title [Times New Roman 14pt, Bold]****

****First name Last name1, First name Last name2 [Times New Roman 11pt, Bold]****

**1Affiliation name, email address**

**2Affiliation name, email address
[Times New Roman 10pt, Italicized]**

Abstract *(Times New Roman, 12 Font Size, Bold)*

*(MAXIMUM 300 WORDS, Times New Roman, 12 font size, Justified, Single line spacing.)*

**Purpose / Aim**: What is (are) the objective(s) of the research?

**Design / Method**: How are the objectives achieved? Describe the methodology used in the research. What is the approach to the topic and what is the theoretical or subject scope of the paper?

**Findings**: What was found in the course of the work? This will refer to analysis, discussion, or results

**Research Implications**: what are the social and practical importance/implications of this paper? What is the commercial or economic value of this research? What are the identified outcomes, policy implications and applications? How the research findings influence on public attitudes, social responsibility, environment issues, quality of life and on overall society?

**Research Limitations / Future Research Suggestions**:

Any identified research gaps, limitations in the research process and suggestions for future researches.

*Keywords:* Type maximum 5 keywords here, separated by semicolons;

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**Abstract Example**

**Resources, Capabilities and Competitive Advantage of Minor Export Crops Farms in Sri Lanka: An Empirical Investigation**

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**Abstract**

**Purpose:** The agribusiness sector has long been acknowledged as a major source of livelihood to many people in developing countries. Hence, determining the resources and capabilities influencing farm-level competitive advantage are vital to better understand and formulate appropriate strategies to increase the competitiveness ofminor export crops farms. This study aims to understand of the link between resourcescapabilities-competitive advantage for appropriate measures to be recommended to enhance the competitive position of the smallholding farms.

**Design:** This study adopts the resource-based view in combination with dynamic capabilities. The scope comprises owners of farms who possess experience in commercial cultivation of minor export crops in Sri Lanka. A self-administrated structured questionnaire was used to collect data.

**Findings:** Based on the responses from 456 farm owners, results of the multiple regression analysis indicate that variables representing resources such as human assets, physical assets, financial assets, institutional capital, collective action and entrepreneurial identity; and dynamic capabilities such as organisational learning, relationship building, quality management and marketing are significantly associated with competitive advantage of the minor export crops farms. Reputation and farm process management capability are the only two insignificant variables. Taken together, the resources and dynamic capabilities investigated explain 89.3 per cent of the variation in competitive advantage, in which 82 per cent is contributed by resources.

**Implications:** The findings provide useful insights not only in terms of understanding the link between resources, dynamic capabilities and competitive advantage but also how resources and capabilities can be channelled and leveraged to bring about competitive advantage to the minor export crops farms. Theoretical and practical implications as well as future research directions are provided.

**Future Research Suggestions**: As the sources of competitive advantage change over time, a longitudinal study on the resources and capabilities is necessary to capture the finer details.

**Keywords**: Resource-based view; Dynamic capabilities; Competitive advantage; Firm level; Minor export crops farms

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