

Value Masters – Inter University Equity Valuation Competition

## **Preliminary Round – Mini Case Studies**

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## **Case Study 1: Industry Analysis**

Question: Conduct a Porter's Five Forces analysis of the new passenger car industry in Sri Lanka. Based on your analysis, identify the two most dominant forces currently shaping the industry.

## **Case Study 2: Company Profile**

Question: Develop a well-structured company profile for Tesla Inc., highlighting its operations, product offering, market positioning, geographical presence, segmental breakdown, and shareholder structure.

## **Case Study 3: Revenue Drivers**

Question: Develop a detailed annual revenue forecast for Vallibel Power Erathna PLC for the next three years, supported by plant-level analysis and logical, research-backed assumptions. Revenue model to include five years of historical data.

## About Acuity Knowledge Partners

Acuity Knowledge Partners, formerly part of Moody's Corporation, is a leading provider of bespoke research, analytics, staffing and technology solutions to the financial services sector.

Headquartered in London, Acuity Knowledge Partners has nearly two decades of transformation experience in servicing over 300 clients with a specialist workforce of over 2,500 analysts and delivery experts across its global delivery network.

We provide our clients with unique assistance not only to innovate, implement transformation programmes and increase operational efficiency, but also to manage costs and improve their top lines.

**Our expertise includes the following:**

- Investment Banking: origination and trading support
- Investment Research support: covering all asset classes in terms of ideation, data science, and research support across the buy side and sell side
- Commercial Lending support: across origination, credit assessment, underwriting, and covenant and portfolio risk for all lending types
- Private Equity: origination, valuation and portfolio monitoring support
- Asset Management services support: across marketing, investment research, portfolio management/optimisation, risk and compliance
- Corporate and Consulting services: market and strategic research; survey work; treasury and counterparty risk support; and CEO office support, including M&A, FP&A and investor relations support
- Compliance support: AML analytics, KYC, counterparty credit risk modelling and servicing across banks, asset managers and corporates
- Data Science: web scraping, data structuring, analytics and visualisation These services are supported by our proprietary suite of Business Excellence and Automation Tools (BEAT) that offer domain-specific contextual technology.

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Acuity Knowledge Partners is assisted by Equistone Partners Europe, a leading private equity organisation that backs specialist growth businesses and management teams.

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